[LOGO HERE]

[Company Name]

Georgia Tech [Semester & Year]

Practicum Proposal

Organization Background & Information

[Please include an overview of your company including industry, product(s), size, location, mission, and how your company functions relevant to your proposed project. Don’t forget to include anything unique that may set your company apart!]

Preferred Project Format

[Please indicate if you would like to work with the on-campus cohort, the online cohort, or are open to either.]

Problem Statement & Objective

[Outline the problem your organization faces and emphasize the importance of a solution. Clearly state all desired goals and outcomes.]

Desired and/or Required Skills

[Include specific skills and/or experience students will need to have to work on this project. This can be listed in a bulleted format.]

Key Contacts

* First Contact: [Name]
  + Title:
  + Role Within Project:
  + Email:
  + Phone:
* Second Contact: [Name]
  + Title:
  + Role Within Project:
  + Email:
  + Phone:

Nature, Size, Availability of Data Set

[What access will you be providing to students? Expand on information regarding the data set that will be analyzed. Will client information be distributed? Internal or external data?]

Technology & Tools

[List all technology, systems, and/or tools that will be utilized. This can be listed in a bulleted format.]

Resources & Reference Materials

[Include company website if not included already. Consider including any concepts that may be useful for students and/or faculty to know (For example, company history to take into consideration). This is an excellent space to include additional information not covered under the categories above.]